

Release date:

7.1.2025

Data privacy notice: Controller-to-controller disclosure of P.R.I.S.M.A – CRO GmbH contact registry to Aurevia Ltd.

Your privacy is important to us!

Concerning contact persons in contact registry of P.R.I.S.M.A – CRO GmbH registered in Germany with business ID 252764637. Contact persons in the registry are either customers, potential customers, newsletter subscribers or other business-to-business collaborators during the last 10 years.

P.R.I.S.M.A – CRO GmbH was acquired 2023 by Labquality Ltd. registered in Finland with business ID 0110079-1.

With this data privacy notice we are informing you about the disclosure (controller-to-controller) of P.R.I.S.M.A – CRO GmbH contact registry to Labquality Ltd. on 31.1.2025 and that Labquality Ltd. company name has changed to Aurevia Ltd. 7.1.2025 with business ID 0110079-1 (the same business ID as before the name change).

The disclosure means that your contact information will be duplicated from P.R.I.S.M.A – CRO GmbH contact registry to Aurevia Ltd. contact registry. The disclosed information includes name and if available also phone number, email address, affiliation and country. After the disclosure Aurevia Ltd. becomes a new controller. P.R.I.S.M.A – CRO GmbH remains as the original controller.

The legal basis of this controller-to-controller disclosure is legitimate interest to market our services. The disclosure is based on intragroup data sharing agreement guaranteeing equal data protection mechanisms before and after the disclosure.

Aurevia Ltd. will use the contact registry for the purpose of sales, marketing and business analytics and will apply country-specific legal basis (consent or legitimate interest) for these activities.

You have an option to opt-out disclosure before 31.1.2025 by contacting dataprotection@aurevia.com

The management of the registry by Labquality Ltd. and your rights as a data subject are described in our data privacy notice [here](#). The data privacy notice of P.R.I.S.M.A – CRO GmbH is [here](#).

Should you have any queries, please contact dataprotection@aurevia.com